

CSC NEWSLETTER

RIT | SAUNDERS COLLEGE OF BUSINESS | COMPETITIVE SUSTAINABILITY CENTER

September 2024 Issue



RIT Co-hosted Second Annual Symposium in Laos

The U.S. Department of State hosted the second annual Symposium on Accelerating Science, Technology, and Circular Innovation in Southeast Asia: Smart Cities Innovation, Biotechnology, and Circularity in Vientiane, Lao People's Democratic Republic (Lao PDR) on July 17-19. RIT co-hosted the symposium together with USASCP and Arizona State University. The three-day event, held in Vientiane, Laos, focused on cutting-edge topics like smart cities, biotechnology, and circular economy. RIT's ASEAN partners were key participants, sharing their expertise and engaging in productive discussions. The symposium provided a valuable platform for education, training, and networking, fostering stronger relationships between RIT and its regional partners. Beyond the public sessions, RIT also held private meetings with its partners to discuss ongoing collaborations, identify opportunities for growth, and strengthen existing ties.



STRATEGY FIRST UNIVERSITY'S PILOT CE PITCH COMPETITION

One of our partners, Strategy First University, is currently running a pilot run of Circular Business Plan Competition in Myanmar. Currently, 68 teams have registered and are competing for the seed money and prizes.

SFU is also developing online asynchronous courses for Circular Economy Entrepreneurship. It will be available in 5 different languages: Burmese, Thai, Cambodian, Laotian and English.

If you are interested in using any of the current translations, or have an interest in being involved with translations into other languages, please let us know and we can put you in touch with the Strategy First University team.



STRATEGY FIRST
UNIVERSITY

RIT

Rochester Institute
of Technology

Circular Business Plan Competition

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Circular Economy နှင့် ပတ်သက်သည့် လုပ်ငန်းလုပ်ကိုင်နေသူများ၊
လုပ်ငန်းစတင်ဖို့ စိတ်ဝင်စားသူများ ပါဝင်ယှဉ်ပြိုင်နိုင်ပါသည်။

TOT renovation underway We need your inputs!

Our next cohort of Training of Trainer sessions on Circular Entrepreneurship is coming soon. We are currently collecting inputs to renovate the TOT course. We need your inputs. We will be sending a survey form shortly. Stay tuned!



RESOURCES CORNER

Business Innovation Fund 2.0



2024 CALL FOR PROPOSALS

The U.S.-ASEAN Smart Cities Partnership (USASCP) is launching a US \$3 million call for proposals under the Smart Cities Business Innovation Fund (BIF) 2.0 designed for micro, small, and medium enterprises (MSMEs) in ASEAN member states that are pioneering innovative, carbon neutral solutions to urban challenges. In an effort to promote ASEAN-Singapore business partnerships, interested applicants can opt to apply to the fund with a Singapore-based partner. Singapore partners are eligible to receive supplemental funding from Enterprise Singapore, a government agency which champions enterprise development under Singapore's Ministry of Trade and Industry, to scale up partnership efforts and impact by increasing overall project funding. ASEAN entities can apply to the fund on their own under **Track 1** OR apply to the fund in partnership with a Singaporean company under **Track 2**.

Eligible Countries

- Brunei Darussalam
- Cambodia
- Indonesia
- Lao PDR
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Viet Nam

The Fund will allocate a total of US \$3 million in grants, with each grant ranging from US \$200,000-\$400,000. Interested companies, organizations, partnerships, and consortiums should apply at the below link by **January 15, 2025** (Track 1) OR by **February 15, 2025** (Track 2).



Register for our virtual information session* on Tuesday, November 19 at 9 a.m. (ICT). For any questions, use the message portal to submit and view our Q&A: <https://www.usascp.org/bif2-qa/>

*Entities may only submit **ONE** application (**EITHER** Track 1 or Track 2)*

APPLY HERE: usascp.org/apply/

TRACK 1



ASEAN entities apply individually or as a consortium
Eligible "entities" include companies, NGOs, and universities

October 28, 2024
Application opens

January 15, 2025
Application deadline

April 1, 2025
Anticipated award date

TRACK 2



Joint application between an ASEAN entity **and** a Singapore company



Find a Singaporean partner [here](#)



Singaporean partners must submit their portion of the application to Enterprise Singapore [here](#)

October 28, 2024
Application opens

February 15, 2025
Application deadline

June 1, 2025
Anticipated award date

*https://sei-org.zoom.us/webinar/register/WN_31CY7DQL2K2R5cX0Kcg#registration

Contact: Chloe Pottinger-Glass (chloe.pottingerglass@sei.org)

October 2024

Learn more and apply - <https://www.usascp.org/apply/>

CALL FOR PAPERS FROM WEB2024 CONFERENCE

WeB is an annual conference held in conjunction with the International Conference on Information Systems (ICIS) and is organized under the Association for Information Systems (AIS). This year's theme is "AI Innovations in e-Business: Exploring Trends, Challenges, and Prospects." They are calling for original research articles covering a wide range of topics relevant to consumers, businesses, industries, and governments, addressing both technical and strategic issues.

The Workshop on E-Business 2024

Bangkok, Thailand

December 14, 2024

<https://sites.google.com/view/ebizworkshop-2024>